

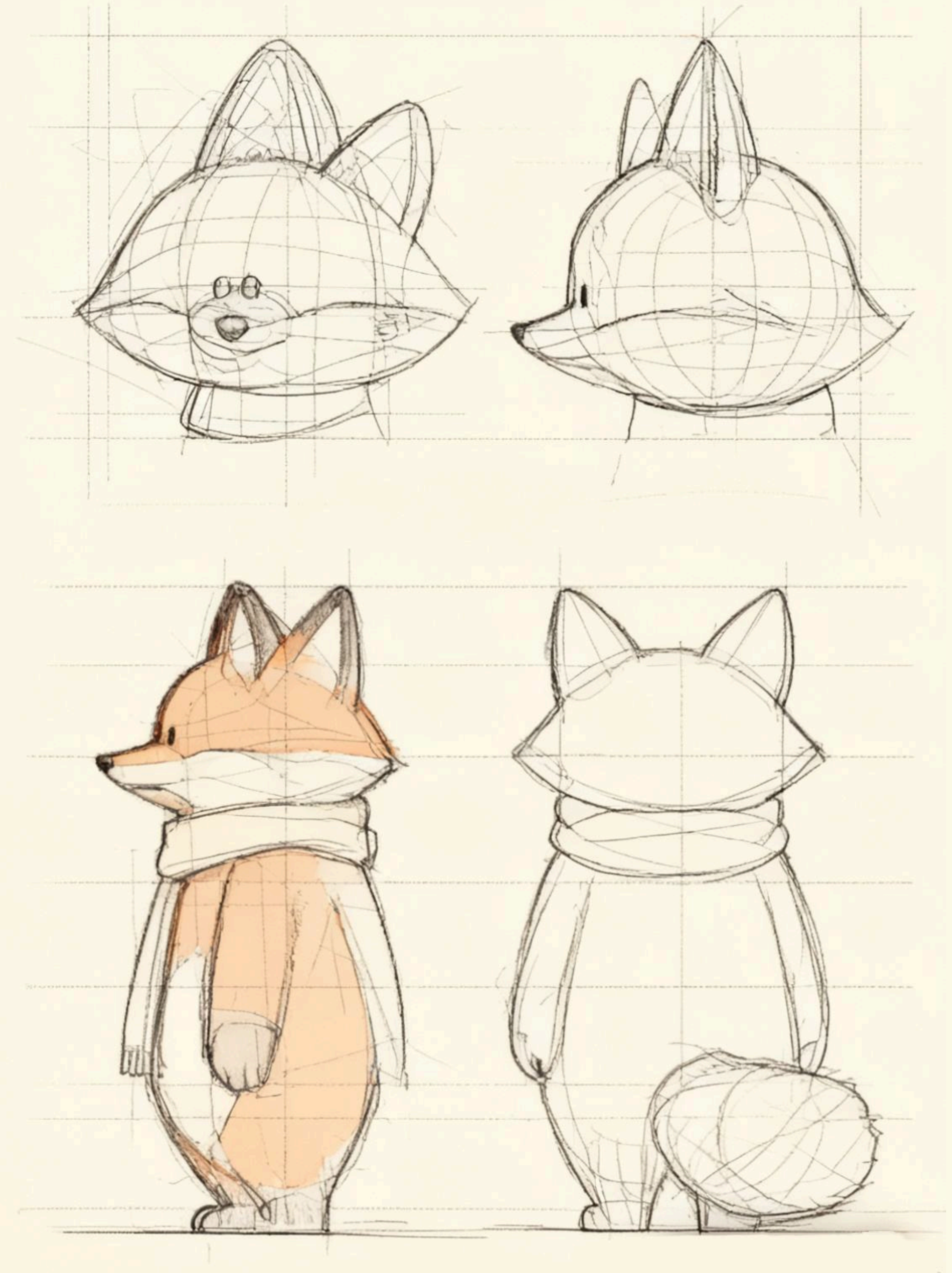


Saffox - Sweetness with a Soul

IP Design, AI Design

Character Design: Saffox

The Saffox character is a fusion of “fox” and “dessert,” created with the following concept: The fox, agile yet gentle, embodies approachability and companionship; its soft form and orange-and-white fur evoke warm, relaxed associations. Dessert, symbolizing softness, security, and pleasure, features a plump, elastic form with profoundly soothing qualities. Combined, they form a character that is both independent and gentle—visually compelling yet offering psychological comfort. Its warm, tranquil demeanor embodies a silent kindness, providing a relaxing, approachable emotional outlet amidst high-pressure lives.



Three-view

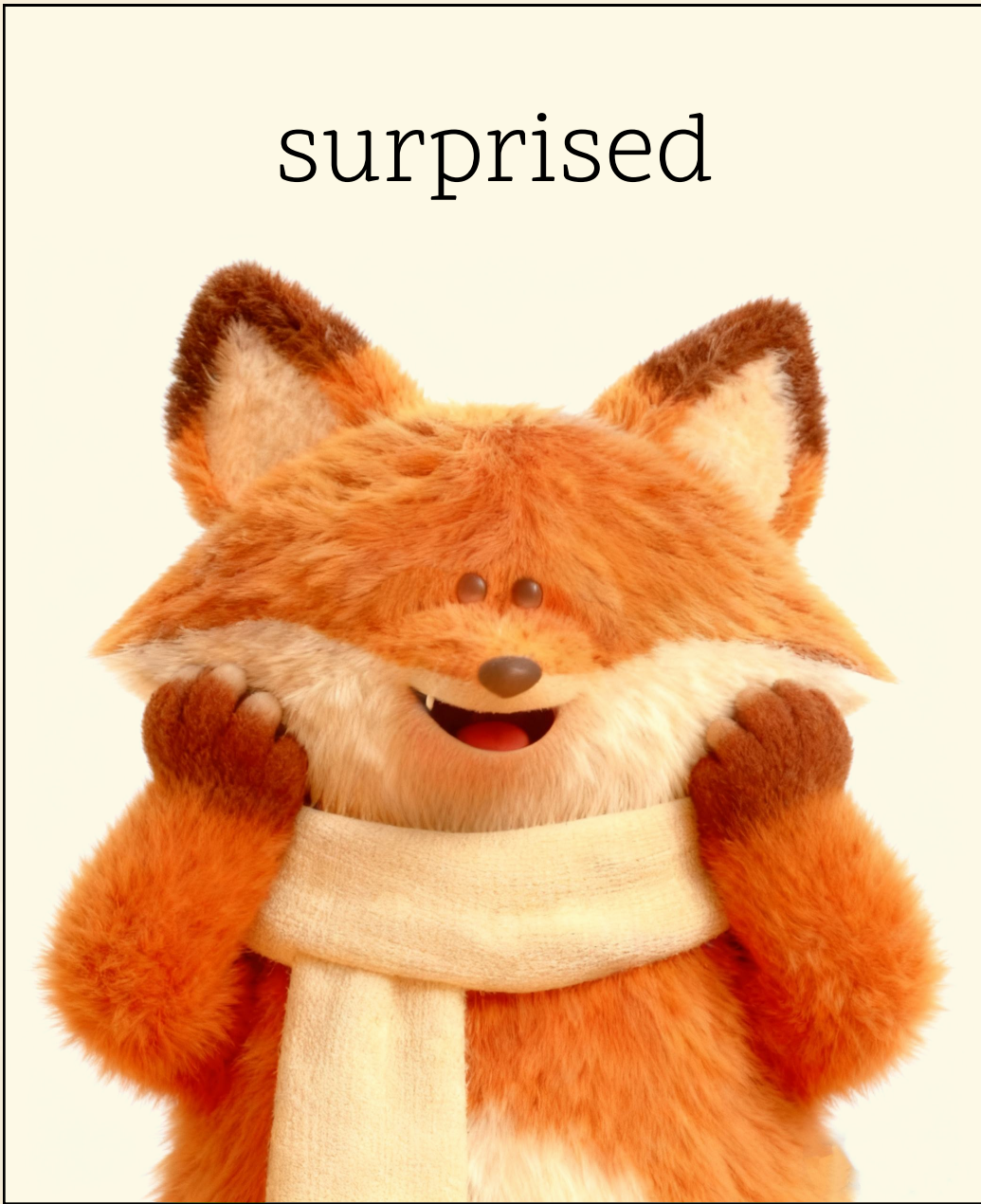


Meme

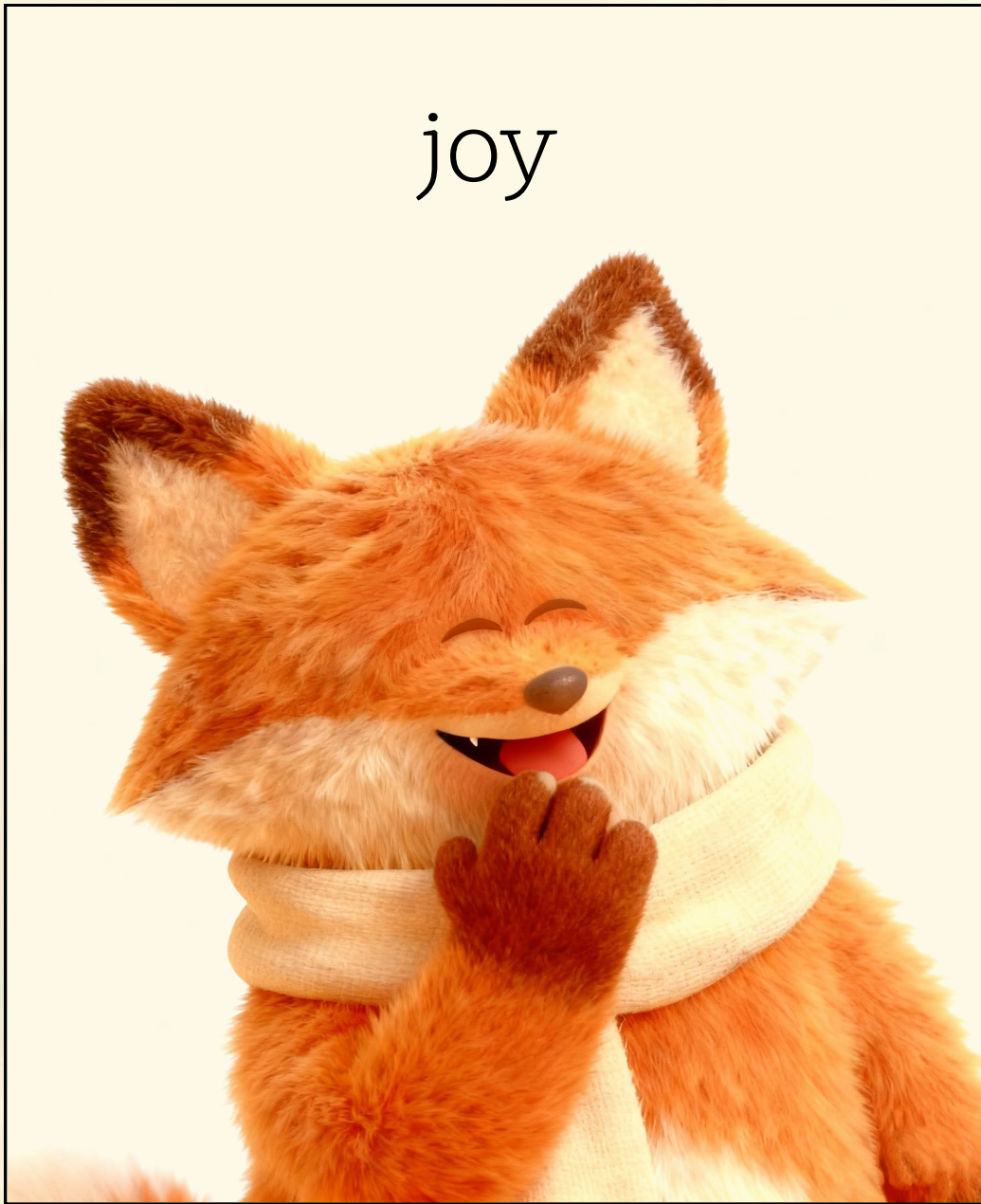
think



surprised



joy



love



Character Expansion



Scene Diagram







